

Data Privacy

GDPR Services & Strategy

In today's global data privacy landscape, there are many diverse viewpoints on general and personal data as well as the regulatory requirements designed to safeguard it. That's where Tevora's privacy practice excels. ▲

Our team of experienced consultants is immersed in the privacy domain and recognizes how regulatory requirements affect organizations of every size. We take a holistic approach in understanding where and how your business operates, the services you offer, and your data collection processes. This blend of business understanding and technical expertise transcends into the development of a step-by-step, comprehensive data protection strategy, enabling you to leverage evolving privacy concerns as a strategic advantage across the globe.

As consumers push companies to consider their privacy first, Tevora believes that the companies who listen will have the opportunity to increase brand recognition and market share.

What is GDPR?

The General Data Protection Regulation, or GDPR, is a European Union regulation intended to strengthen data protection for all EU Citizens (or Data Subjects). Any company that compiles or processes digital data of EU citizens will be affected by this policy. The primary emphasis of the regulation is giving EU citizens the choice to opt-in for data collection versus the existing opt-out process. Its intent is to provide EU citizens more control of their personal data.

Implications of GDPR for U.S. Companies

Compliance with GDPR is required for all companies that gather or process EU Citizen data, including US-based companies. Organizations found to be in violation of GDPR directives could face fines of up to 4% of their annual global revenue.

Additional Data Privacy Resources:

- [The Strategic Advantages of GDPR](#)
- [The GDPR Countdown: How to Plan your Next 256 Days](#)
- [Internal or External: The Data Protection Officer Question](#)
- [The Key to a Successful Privacy Program: A Diverse Team](#)

Key GDPR Security Considerations

- Expanding Personally Identifiable Information (PII) definition
- Personal Health Information (PHI)
- Online Consumer Trust
- Global Economic Implications
- Data Mapping, Data Residence and the Cloud
- Legal Distinctions at State, Federal and International Levels
- Security Program Development Strategic Privacy Initiative
- Data Cleansing and Ethics

Tevora's Data Privacy services include:

- Privacy Impact Assessments
- Data Flow & Data Mapping
- Infrastructure Design Review
- Policy review and creation to meet the varying Privacy Laws
- ISO 27001 & 27018 Certification
- Virtual Data Protection Officer (vDPO) Services
- Guidance for operation in a global, data-rich marketplace

