

# **PRIVACY** Governance



A successful privacy program relies on well-defined governance from the start. Organizations must first consider what framework its program will be built on, which critical business operations should be monitored, and how performance of the program can be assessed.

Tevora assists organizations from the beginning by conducting the first Privacy Impact Assessment to determine where privacy risk is and to roadmap building the privacy program. From there, the process of identifying consent requirements and determining general oversight of the program becomes more fluid. If a privacy program already exists, Tevora helps at any phase of governance activities or even performs an independent evaluation of the program to capture efficiencies or provide a privacy attestation.

## Services

## Privacy Impact Assessment (PIA)

Our comprehensive Incident Response (IR) services and team of IR specialists help A PIA is the first step in determining how capable an organization is to meet privacy requirements and protect personal information. Tevora assesses business operations and data usage, privacy program components, and general security to determine recommendations and a roadmap for implementation.

### Privacy Framework and Program Buildout

Based on industry standards, the Privacy framework is the central document and set of controls which a privacy program is built off. The framework is designed to build the program, assign oversight, and create a common set of controls which can be easily audited against.

### Consent Framework

Based on an organization's central business processes, Tevora helps determine how data is used and where it comes from. From there, Tevora assists in creating a central framework used to determine how data can be collected, dependent on the individual, their location, and the sensitivity of the data in question.

Tevora Privacy Governance | Phone 833-292-1609 | Email sales@tevora.com



Tevora's skilled consulting team uses its proven three-pronged Tevora Privacy Model to support you in building an effective, comprehensive privacy program.



## Privacy Governance

Tevora assists organizations in incorporating governance throughout the lifecycle of the privacy model, starting with creating a welldefined framework, considering critical business operations to monitor, and assessing performance.



## Privacy Operations

Tevora partners with in-house teams to operationalize efficiencies for maintaining and executing a privacy program and determining how to best use the existing resources, always keeping the customer experience at the forefront.



## Privacy Engineering

Drawing from years of technical expertise within both privacy and security, Tevora works to understand your organization's technical capabilities and determines efficient solutions to implement technical controls that meet your privacy program needs.

# **TEVORA**

## OKRs and Reporting

Tevora roadmaps how the organization will mature its privacy program and help determine key performance indicators for the privacy program dependent on the organization's needs. Tevora takes information from the privacy impact assessment, key performance indicators, and planned objectives to create a method of reporting the status of the privacy program and the current privacy risks faced. This helps track maturity over several years.

## Cost of Customer Acquisition Calculation

A merger presents new difficulties in combining compliance requirements. Tevora works with both organizations to establish unified compliance requirements and determine the costs of merging programs. Our consultants assist privacy and marketing teams to evaluate the cost of customer acquisition and maintenance.

Let Tevora be a trusted partner in building, overseeing and monitoring a well-defined privacy program. Contact us by phone at 833-292-1609 or by email at sales@tevora.com.

## Go forward. We've got your back.

We live in a digital world, and your customers trust you to keep their information safe. We make it our responsibility to equip you with the information, tools, and quidance you need to stay out of the headlines and get back to business.



















Tevora offers a full range of services designed to anticipate and meet the changing needs of your enterprise

#### Compliance

We assess, audit, and certify compliance across a comprehensive portfolio of cybersecurity standards.

#### Enterprise Risk Management

We speak the language of cyber risk and translate it into business impact - giving you rich data to make meaningful decisions.

#### Data Privacy

We help you craft strategies and plans that work; allowing you to meet the growing demands of domestic and international privacy regulations. Security Solutions and Cloud Services

We help you plan, implement, and integrate cybersecurity products that reduce your risk profile: on-prem, mobile, and in the cloud.

#### Threat Management

We test your systems, processes, and security with a world class team of certified hackers and security researchers.

#### Incident Response

We are a team of first responders, threat hunters, and incident containment specialists working with the latest tools and techniques; ready to serve when your business needs it most.

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